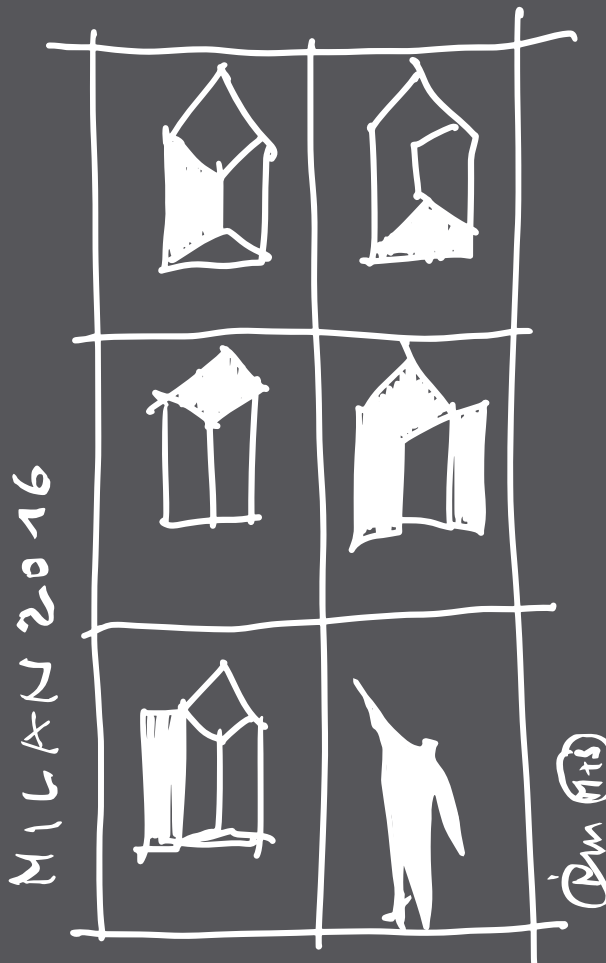


space & interiors

by MADE expo

PRESS KIT



Details for Architecture

Finishings in the spotlight of a top-notch exhibition-event

space&interiors

by MADE expo

12 - 16 April 2016, The Mall - Porta Nuova, Milan

Details for Architecture

space&interiors is the only event permanently associated with the



Salone del Mobile. Milano

HEADLINE COMPANIES

3A Composites, Abet Laminati, ADP Sughero di ADP Servizi, Agostini Group, Alucobond®, Apexfine, ARMANI/CASA Exclusive Wallcoverings collections, Arte, Barausse, Bauxt, Bianchi Lecco, Carminati Serramenti, Dierre, Effeitalia, Emiliana Parati, Erco, Fantoni, Forster Serramenti d'Acciaio, Fusital, Gardesa, Garofoli, Granorte – Revestimentos de Cortiça, Gypsum, Heradesign, Industrie Emiliana Parati, Italserramenti, J&V Italian Design®, Jacaranda Carpets, Jannelli & Volpi, JWall Tailor Made®, Knauf AMF Italia, Legnoform, Loft Design System, Mandelli 1953, Manital, New Design Porte, NV Orac, Oikos Architetture d'Ingresso, Oikos, Oikos Venezia, Okey, Oli, Omexco, Opera 3B, Ponzio, Quick Step, Roberto Cavalli Home Wallpaper, Salice Paolo, Secco Sistemi, Sistem Costruzioni, Super Tuft Moquettes, Tabu, Torterolo&Re, Tu.Bi.Fer, Turati Boiseries, Valsir, Velux Italia, Virag.

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space&interiors

UNCOVERING THE LATEST APPROACHES TO DESIGN

Between 12 and 16 April 2016, the Mall – Brera Design District showcases a groundbreaking image, communication and business-oriented event dedicated to architectural finishings.

*“Space is where all manifestations
of architecture apply
and present themselves”*

Bruno Zevi

Places evoke a multitude of sensations in people through the intrinsic characteristics of specific architectures and surface textures, colours and materials, affecting people's moods and imagination by triggering emotions and experience. Architects undertake the twin task of modelling space and dressing the empty.

An evolution of the experience garnered through MADE expo – the go-to Fair for the world of architecture and construction – **space&interiors** is a unique event within the wide-ranging Design Week programme. Conceived to enable manufacturers of architectural finishings for the industry to play a lead role at the world's top design week, **space&interiors** showcases the “details” that lie at the heart of architectural design. Our goal is to raise the profile of the world of finishings in which architects, designers and planners are increasingly interested.

The brainchild of Migliore+Servetto Architects, **space&interiors** is a brand-new fair-based design

concept that spans a range of different materials presented by a selection of companies specialized in the manufacture of groundbreaking components: surfaces, flooring, cladding, paint and decoration, doors, handles, finishes, wall fittings, stairs, cladding for façades, and windows and façades. Finishes in the limelight.

NEW COMPONENTS CODE WHEN DETAILS BECOME THE HEART OF THE PROJECT

Far more than a simple exhibition of products, the event is an “experiential path” built around the “New Components Code” exhibition: ten tall airily-skeletoned towers interspersed with comfy seating, showcasing a meticulous selection of each firm's flagship products, designed to foster an osmotic exchange between the various areas through a fluid, dynamic relationship that continuously bounces between one zone and another.

Entering The Mall, visitors are instantly immersed in a vast welcoming and involving space designed to focus the attention of architects, designers and Italian/international buyers on the latest trends in finishings.

Each tower contains a selection of scale models of historic projects made by students at the Politecnico di Milano. From Victor Horta to Carlo Mollino, Marcel Breuer, Ettore Sottsass and Roberto Venturi, the exhibition offers a cross-section of the history of interior architecture through an exploration of its fundamental landmarks. This event offers a kind of overview of innovation and history as it accompanies and guides visitors on their way through the stands.

Individual companies' exhibition spaces also develop vertically, using graphic elements to provide different

levels of interpretation and define their frontage onto the central promenade.

The main axis runs through a number of areas for meetings and dialogue: 'the library' is an area dedicated to industry publications; 'the infopoint area' is the place to find illustrative product-focused materials; 'the Archicocktail area' is for meetings and debates with industry professionals; and last but not least, there is a Lounge area to take a break, grab a bite and hold meetings.

space&interiors is an exploration of the narrative interface of interior architecture. Living in a space implies interacting with the environment; touching that environment, observing its objects and

surfaces. This realization prompted us to create an event that showcases the relationship between people and materials: an event that follows a limited number of key principles – a culture of residential conduct and the structure of objects; the physical environment, conceived as surfaces, flooring and doors. **space&interiors** is conceived with the specific intent of fostering the search for an identity that underlies every architectural idea, as the very history of contemporary Italian architecture shows. Indeed, Italian architecture has been so successful specifically because of how it places details at the heart of design.



THE NEW MAP OF LIVING: FINISHES IN THE LIMELIGHT

A Conversation with Migliore+Servetto

A New Map of Living, a “manifesto of architecture” within which materials and ideas combine to offer a chance to read and interpret the latest trends in interior design: this is what **space&interiors** is.

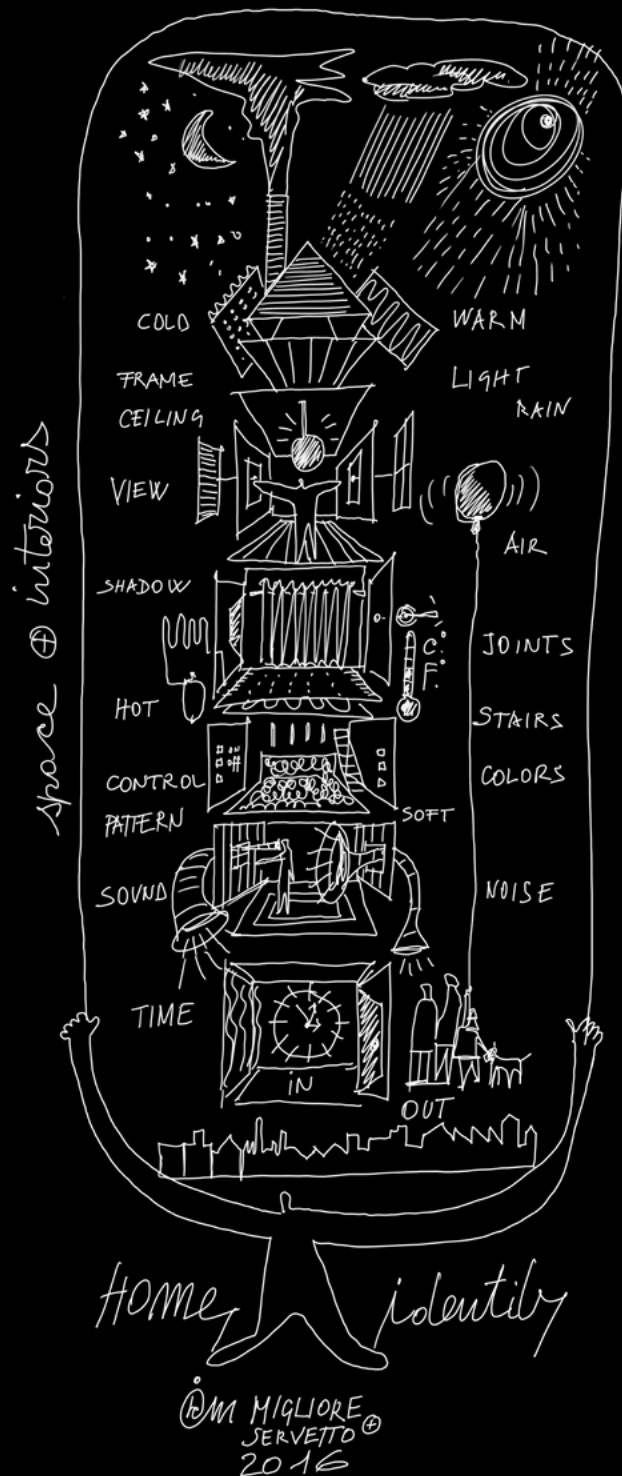
What philosophy inspired the event concept?

Through this groundbreaking exhibition concept, our goal is to raise the profile of all of those components and materials that are the very expression of architectural design. **space&interiors** is a project that focuses on the identity of living. It seeks to explore new opportunities arising out of the summation of a variety of elements, such as materials, components and finishes, as well as key tools for defining the quality of the environments in which we live.

What are the project's key features?

space&interiors has been conceived as a promenade that, through innovation and history, prompts us to reconsider the vital role of components and finishes in defining the quality of interior design. It explores the narrative interface between a variety of materials offered by a selection of companies specialized in the manufacture of groundbreaking, leading-edge components: surfaces, flooring, cladding, paint and decoration, doors, handles, finishes, wall fittings...

The system of relationships between components within the architectural space not only determines the overall quality of a design; it helps create an ideal abacus of contemporary construction that visitors are able to discover in advance. At the heart of the event is a meticulous selection of each firm's flagship materials, in order to foster an osmotic exchange



between the various areas through a fluid, dynamic relationship that continuously moves between one zone and another. It is a cabinet enlivened by dynamic lights and projections that invite the visitor to cross through it without interfering with viewing the stands; on the contrary, it provides them with a visual backdrop..

How have you combined the more commercial aspect with the “narrative” aspect, the more emotional content?

We rely on “dialogue”, offering visitors the experience of moving freely and in an enriching manner from the central exhibition-based pathway – conceived as an open and dynamic structure to be walked across, consulted and observed – to spaces dedicated to companies, offering visitors a chance to enter into a direct relationship with an ensemble of high-quality components and elements that will enable them to realize unique designs. In order to choose, it is vital to enter into a relationship with the materials you’d like to use, hence the feeling of an event at which, above and beyond multimedia information, physical perception lies at the heart of the experience.

What are the predominant elements of your projects?

The use of light, lightness and dialogue within the overall context. All of this is, obviously, interpreted in a highly narrative manner. We have always been highly interested in materials that enter into a dialogue in order to define an innovative yet homogeneous landscape.

What would you say is key to the architect’s profession?

I would say curiosity: an interest in the reality that is all around us, and paying attention to small things and how they work. In other words, go to exhibitions, travel, see as much as you can: curiosity is the driver of everything, as is the creative idea. Achille Castiglioni used to say that people who lack curiosity simply cannot do this job.

MIGLIORE+SERVETTO ARCHITECTS

Ico Migliore and Mara Servetto make designs that are conceived as active interfaces for communication between enterprises or institutions and individuals, in which the lightness of design combines with a highly theatrical impact to bring involving, identity-driven locations to life. Their designs have won prizes and awards, including two **ADI Compasso d’Oro** prizes (2014 and 2008), four **ADI Menzioni d’Onore**, the **German Design Award** (Ger), two **FX Interior Design Awards** (UK), six **Red Dot Awards** (Ger), the **Annual Exhibit Design Award** (USA), and the **International Design Award** (USA). In May 2014, with Italo Lupi they won the competition for the permanent display at the new Museo della Collezione del Compasso d’Oro ADI in Milan, which is housed at the former Enel Power Station. Their most recent projects in Milan include the new Mondadori concept store, the new “Experience Space” concept store for BTicino, the Luceplan, l’Accademia dei salumi Citterio showroom at EXPO, and the layout for the Egyptian Museum of Turin. Ico Migliore and Mara Servetto teach at the Politecnico di Milano where, until 1993, they worked alongside Achille Castiglioni. They have both been visiting professors in Japan: Ico Migliore at the Tokyo Zokei University and Kuwazawa Design School of Tokyo, Mara Servetto at the Joshibi University of Tokyo. With his experience in exhibition design, Ico Migliore was selected as one of the nine members of the jury that chose the prizewinners of the Official Participants at Expo Milano 2015.

A POSITIVE CONTEXT FINISHES DRIVE THE DOMESTIC RECOVERY (AND THE EXPORT MARKET RETURNS TO GOOD HEALTH)

space&interiors represents the lively finishings and refurbishment market which, helped by “extraordinary maintenance”, has held firm during particularly challenging times for the construction industry. The event’s inaugural run takes place at a time when Italy’s domestic construction market is beginning to show some green shoots.

This is borne out by a recent report from Ance Congiuntura, which highlights that growth has benefited from the positive contribution of **investment in “extraordinary maintenance” on the homes market**: up 0.8% for 2015, and forecast to grow 1.5% in 2016.

Residential sales also registered a significant increase, up 6.5% compared with 2014. This result is all the more significant considering the market’s performance in recent years: growth of 3.5% (2014 compared with 2013), a decrease of 9.2% (2013 compared with 2012), and a drop of 25.7% (2012 compared with 2011).

The good performance of mortgages for home purchases by families should not be underestimated: according to the Italian Tax Authorities/ABI Real Estate Report for 2015, it is estimated that the value of disbursements increased net of subrogations by more than 20% compared with 2014; the proportion of sales that included a mortgage was 45.5% of the total in 2015 (up on 2014).

The market recovery goes hand-in-hand with an **increase in exports**, which posted positive results for wooden floors, front doors and windows.

Over the period January/December 2015, sales of **wooden floors** outside Italy rose 11.2% to total €89.4 million. Italy’s biggest export market was Switzerland (up 5.4% to €12.8 million), followed by France (up 5.5% to €7.3 million) and the USA (up 122% to €7.2 million).

Front door sales also returned encouraging results: an increase of 6.4% over the previous year to €36.3 million. France posted a drop (down 4.9%, while nevertheless remaining Italy’s number one export market), while Nigeria held steady (up 0.1% to €3.4 million); strong growth was registered in the United Kingdom (up 35% to €3.2 million) and Taiwan (up 233% to €1.7 million).

Windows performed particularly well, closing 2015, with sales up 32% to a total of €34 million. Switzerland was the largest market (up 28.2% to €5 million), followed by the United States (down 18% to €3.8 million) and Israel (up 42.7% to €3.5 million).

ARCHITECTURAL CONVERSATIONS

ICO MIGLIORE + MARA SERVETTO



Ico Migliore and Mara Servetto graduate in Architecture at the Politecnico of Turin with Achille Castiglioni who, after getting the chair at the Politecnico of Milano, calls them, the following year, at his side. In 1997 they found Migliore+Servetto Architects firm in Milan, realizing project on different scales. Migliore+Servetto projects have been awarded with many international prizes, their projects are characterized by an expressive use of light and new technologies, as well as by an approach to interior design, able to give value to the identity and to narrative potential of the places

miglioreservetto.com

DESIGNING NEW NARRATIVE SPACES

TUESDAY, APRIL 12 - 6.00 PM

“Designing new Narrative Spaces” provides a sneak preview of their interior design project and installation as a modern-day legend bridging past and future. A source of unexpected outcomes and innovative interactions.



ARCHITECTURAL CONVERSATIONS

TIZIANO VUDAFIERI



Tiziano Vudafieri was born in 1958 in Castelfranco Veneto and graduated in Venice in 1985. From 1986 to 1994 he worked in Milan as a chief designer, consultant, and partner of design offices such as Sottsass Associati and Studio Cibic & Partners, collaborating on a host of architectural and design projects both in Europe and in the United States. In 1994 he opened Studio Vudafieri, now called Vudafieri Saverino Partners.

vudafierisaverino.it

INTERIORS AND STORYTELLING

WEDNESDAY, APRIL 13 - 6.30 PM

Tiziano Vudafieri will be discussing “Interiors and Storytelling”. This four-act conversation features four different interiors created by the Tiziano Vudafieri design firm: each one is a unique case history. Formal restraint, measured make-believe, consistency in the choice of materials and the ideal graphic solutions are what this story is all about.



ARCHITECTURAL CONVERSATIONS

FERRUCCIO LAVIANI



Born in Cremona in 1960 Laviani attends the Istituto Professionale Internazionale per l'Artigianato Liutario e del Legno di Cremona, receiving his degree in 1978. He later attends the Faculty of Architecture, at the Politecnico di Milano where he graduates in 1986, while attending at the same time the Scuola Politecnica di Design in Milan from 1982 to 1984.

In 1983 he starts working for Michele De Lucchi; he becomes a partner in 1986 and works there until 1991, when he decides to open his own studio in Milan.

laviani.com

L DECOR

THURSDAY, APRIL 14 - 6.30 PM

Ferruccio Laviani has entitled his talk “L Decor”, a pun on the first letter of his surname and the name of the publishing network: he offers his own personal take on space and interiors. The process starts by delving into individual surfaces and materials and then ventures into exploring the protagonists of space and architecture. Consistency and consequentiality are the name of the game.



ARCHITECTURAL CONVERSATIONS

CINO ZUCCHI



Born in Milano in 1955, Cino Zucchi has earned degrees in Architectural Design at M.I.T. and at the Politecnico di Milano, where he is currently Chair Professor. He has taught in many international design workshops and has been a John T. Dunlop Visiting Professor at the GSD of Harvard University. Author of several articles and books on matters of architectural and urban theory, he participated to various editions of the Milano Triennale and of the Venice Biennale of Architecture, where he has been the curator of the Italian Pavilion in 2014. He was the president of the Jury of the Mies van der Rohe Award 2015.

zucchiarchitetti.com

METHODS, MISHAPS, TASTE

FRIDAY, APRIL 15 - 6.30 PM

Cino Zucchi's presentation on "Methods, Mishaps, Taste" will be an erudite and entertaining presentation going so far as to summon up on the founding fathers of interior architecture and design. Convictions, wish-lists, flops and reprisals are the driving force behind architectural endeavours, not mere afterthoughts.



SPACE&INTERIORS

THE OUTLOOK

AND TRENDS FOR 2016

As is customary at every Design Week, the true new developments in contemporary living that have made a difference to history and the furnishings and design market are presented in Milan at the Salone del Mobile.Milano. This year, the panorama is complete with the addition of finishings and interior design thanks to the first-ever edition of **space&interiors**, which is showcasing the latest trends and offering sneak previews.

This time round, the keyword is *sustainability*. Governments are increasingly seeking more efficient processes in terms of energy and resources. In consequence, the building industry's value chain needs to adapt and optimize. In future, the construction industry will increasingly evolve in highly flexible circumstances; as part of a digital environment, designs will increasingly be processed using BIM software. This new phase of computerization paves the way for unique design opportunities in terms of form and surface finishing, with customization very much to the fore.

Large-size projects will dominate in the near future. Pure and essential lines will triumph, as will the surface purity of materials. New trends in architecture will be closely associated with the concept of "innovation" articulated in terms of design and luxury, reinterpreted from the standpoint of a philosophy that embraces *modern technology, leading-edge materials and dramatic solutions*. At the same time, the variety of work requested by modern-day skylines is already being catered to by leading-edge, high energy efficiency wooden architecture. The new vertical approach is the latest challenge to the culture of living in wood, including as a tool for limiting urban sprawl.

New ways of living, new needs and new ways of interpreting and experiencing the home are prompting companies to expand their design and manufacture capacity. *Innovation, originality, comfort, elegance, attention to detail, complete customization and the use of clean technologies* are today the main needs that we find in the world of architecture: a world that is attentive to the environment as well as offering the overall quality that has always characterized masterful craft-based output.

As well as more the traditional manufacturing of doors, the market offers a wide range of panelling, furniture and accessories. Fully-featured furnishing projects are now a reality.

Sober colours and versatile materials celebrate the character of the person who chooses them, generating serenity and balance. Nature is a prime part of eco-friendly interior design, leveraging the most advanced technologies to create harmonic, welcoming and accessible spaces. Some doors sport highly particular and even artistic designs: no longer just functional elements, they are out-and-out interior design pieces, including the adoption of warm-hued woods, varnished in neutral and natural shades.

Interior design is, right now, seeking technical and aesthetic solutions capable of channelling a wide variety of stylistic concepts in order to cater to the entire market. Doors play a starring role with broad architraves and even oversized frames; lovers of minimal style will prefer the ever-fashionable invisible frame approach. There are also hinged and sliding doors, including in non-standard sizes.

The latest trends in security include the latest generation of technologies that make it possible to manage opening entrance doors or garage doors via smartphone: a tool that we all use every day becomes a virtual key for monitoring and enhancing home security.

Armoured doors are being created that are the best industrial compromise between a number of diverse and sometimes clashing characteristics: burglar-resistant, envisaging a robust steel structure; energy efficiency, employing high-performance insulating materials; soundproofing, which translates into living comfort; and a look that caters to the latest trends (concealed hinges, complanarity, coordinated wall systems) or integration into the interior design framework.

Today's *window frames* are conceived not just as technical elements but as part of the overall furnishing approach, and are therefore capable of catering to the needs of resilience and thermal insulation, in perfect harmony with architectural design and style, rendering spaces unique and exclusive. Consumers are on the lookout for leading-edge projects that cater to new needs that could not be catered to in the past, without having to compromise at all.

The Italian domestic market sector has shifted its focus from refurbishment to window and door replacement. Energy-saving and acoustic comfort are essential requirements, alongside the need to respect the style of historic buildings. Demand is increasing for leading-edge, high-performance products, such as, for example, wood/glass and all-glass windows and doors. Indeed, glass has become a pre-eminent element: for many designers, large sliding or semi-fixed glass windows are their number one desire. The nobility of wood continues to remain in vogue, leading to sophisticated products that sometimes push the envelope through an eco-sustainable choice of wood (oak, eucalyptus, maple, erable and birch), the use of the latest generation of laser technologies for cutting, and high levels of expertise in associating different types of wood with interpreting the natural design of each species...

Cross-sector hybridization and styles have been influencing *handle* design in a variety of ways. Classic approaches are being put to use in unusual contexts, including the modern, showing how important it is to offer a full range of accessories and complementary objects for furniture. Modern approaches often call for the minimal, with decorative power being harnessed through alternative finishes such as graphite.

A wide range of choices are available in *flooring* for public and private spaces. Vinyl flooring offers a particularly broad number of solutions: thanks to its great resilience, it is ideal for high public footfall venues, offering the key characteristics of durability, high-performance, ease of maintenance and rapid installation.

Simple, yet rigorous modularity to create complex structures: such is the way to make integrated, flexible and customizable furnishing systems.

Versatile offerings ranging from doors to parquet, panelling, wall fittings, walk-in closets and armoured doors: a whole system of free and flexible coordinated products for organizing space. Many factors explain the growing popularity of architectural solutions in which wood and glass play a starring role: sustainability, advances in materials, energy efficiency, lightness, rapid implementation and contained cost. Every environment can be dressed in wood and glass to achieve highly-evocative interior design.

A return to natural materials is underway in 2016, the year of sustainability. Thanks to its versatility, cork is the ideal option for naturally-sustainable flooring and coverings. Because its colour can be modified, as can the way in which it is "assembled", it is possible to create an entire range of textures and visual effects without impacting performance, all the while maintaining the natural properties of cork.

Clear trends are observable across Europe in textile floor coverings: lustre, cool colours with a prevalence of grey and grey/blue rather than warm beiges and brown; large-sized, made-to-measure carpets; and simplicity in terms of colour choices and weave.

In *wall decorations*, the outlook is for the inclusion of modern stylistic elements in rooms, along with references to classic style to render interiors more welcoming and personalized. The result might be a single wall in a room being covered in *wallpaper or painted* to give that personal touch; otherwise, lambris and panelling enhance a wall discreetly, or a smooth albeit large-sized cornice serves to conceal the curtaining system.

The trend in decoration is for rooms in which materiality and the three-dimensional are enhanced by decorative panels, including in plaster. Use of panelling is increasingly popular as a way of hiding technical installations and speeding up refurbishment.

Practically no other material can lend character to a room like wallpaper. There is no character that wallpaper is unable to convey, especially given the new techniques and surprising materials available. More and more designers are using wallpaper for performance-related and technical reasons, hence the growing appeal of this world – one that is ripe for discovery.

Decorating the home's walls has always been part of home decor history. Having come right back into vogue in recent years, thanks to manufacturing companies investing in technologies and materials in order to bring to market increasingly different, innovative and elegant products, wallpaper remains a true mood for 2016, because as a product it is so versatile, perfectly eco-friendly and totally washable. Available motifs range from the floral to

the natural, geometric, industrial and metropolitan styles, even to the very recent reprisal of 1970s styles – a vast panorama capable of catering to the most demanding characters. Bright, bold colours alternate with delicate, pastel nuances, adapting to every style and furnishing approach.

3A COMPOSITES GMBH

Since 1969, the 3A Composites GmbH company has been developing, manufacturing and marketing composite panels in top-quality aluminium, structural composite materials, plastic and light material panels for the sectors of architecture, visual communication, transport and industry. 3A Composites GmbH is part of the 3A Composites holding company, which has a worldwide presence.

ALUCOBOND®

Terra is inspired by iridescent stone, combining the typical crystalline surface and velvet effect of natural stone with the many advantages of composite panels. Unlike the majority of natural stones, ALUCOBOND® composite panels are extremely light and thin, while at the same time offering high levels of resistance to bending and stress.



ABET LAMINATI

Founded in the late 1950s, Abet Laminati has become a top manufacturer of decorative plastic laminates. Forward-looking right from its origins, the company has always attached importance to its relationship with contemporary culture, never ceasing to invest in technology and creativity.

POLARIS

POLARIS is the result of Abet Laminati's stylistic and technical research. This latest generation, revolutionary product is warm and soft to the touch and comes with extraordinary characteristics – it is highly scratch-resistant, heat-resistant and fingerprint-proof. Polaris comes in ten high-opacity shades.





AGOSTINI GROUP

Reliability, design and technology are the key concepts that have defined the Agostini Group's mission for more than fifty years. Founded in 1963 and headquartered in Quarto d'Altino (VE), this company is a trailblazer in window and door innovation and attention to detail, combining Italian design with the most advanced technology.

FIBEX INSIDE - VENICE COLLECTION

At space&Interiors, the Agostini Group is showcasing its Venice Collection: the appeal and prestige of Venetian style with the company's exclusive high-performance Fibex Inside technology, guaranteeing thermal and acoustic insulation and the utmost structural stability, all in a minimal design.

BARAUSSE

Since 1967, Barausse has specialized in manufacturing interior doors that are 100% designed and made in Italy. The company develops its own furnishing solutions functional to separating areas, leveraging prestige and aesthetic values to create environments for living a thrilling and comfortable experience. The company works worldwide on luxury hotels, public buildings, residential constructions and private residences.

TB25 SYSTEM TB25

TB25 SYSTEM TB25 is the result of ongoing experimentation into forms and technologies in order to come up with new technical and aesthetic furnishing solutions. TB25 exploits tried and tested, Barausse-patented TB telescopic frame technology, in this aesthetically-revised version. The product boasts a concealed hinge. Style is ensured by the Barausse range's premium woods.





BIANCHI LECCO

Bianchi Lecco has always been passionate about premium interior decoration. In the forefront of presenting new decoration solutions, the company has been Italy's official Orac Decor distributor since 1988. A company that is continuously evolving within the framework of materials technology and design, Orac Decor sets the international standard for premium 3D design.

TRES JOLIE

Tres jolie is one of its latest offerings: ready-to-use, modular panelling that is easy and quick to install. très jolie consists of modular panels and a series of coordinated complementary items that make it possible simply and rapidly to install boiserie in lower wall areas.

BAUXT

Since 1984, Bauxt has exclusively manufactured armoured doors, which are 100% made in Italy. Every one of its doors is "made to measure", with a customizable structure, specifications, size and performance, and the guarantee of the finest anti-intrusion technology (up to Class 5) to provide the utmost residential security.

PLANK

Plank is an armoured door designed by Giuseppe Bavuso: the door stands out from the wall to become a three-dimensional volume that perfectly delineates its space, taking on a starring role in the overall furnishings. On its external side, the intrados may be equipped with an LED light outliner that illuminates and frames the entrance to the home. This may be activated manually or equipped with a proximity sensor.





CARMINATI SERRAMENTI

Founded in 1894 as a small artisanal wood article maker, with 120 years of heritage behind it, Carminati Serramenti has become a leading manufacturer of wooden frames, undertaking premium projects for top brands in evocative locations in Italy and around the world.

SKYLINE SYSTEM

Slimness and transparency are the hallmarks of this next-generation window frame that combines super-slim hinged profiles with superior technical performance. The oldest element in architecture, wood, leverages modern construction technologies to create an elegantly designed window.

DIERRE

Dierre is a world-leading manufacturer of armoured doors, internal doors and security locks. Founded in 1975 by Vincenzo De Robertis, the company's strengths include an ability to combine technological research with design, thanks to its meticulous focus on customizing detail.

SLEEK

This high-performance new concealed-hinge Macron 5.0 model features an aerospace-industry inspired Diere patent. Much like a heavyweight airline door, this armoured door can open a full 180-degrees. It features a double closing cam that shuts out noises and draughts to achieve perfect thermal and acoustic isolation.





EFFEITALIA

Interior decoration the Effeitalia way: wallpaper, rugs, carpeting and technical flooring that are as good as they get. Premium European manufacturers and brands, along with thirty years of expertise, make Effeitalia the ideal partner for projects that leverage the most exclusive materials.

PARATI OMEXCO RAINBOWS

An explosion of colours hints at the raison d'être of this collection: recycled sari silk interweaves with strips of bak-bak (banana tree bark) in this unique product where the colours of the silk alternate without ever being repeated, interspersed with square panels of hand-crumpled paper printed in nuanced hues.

EMILIANA PARATI

Founded in 1980, Industrie Emiliana Parati is known the world over for manufacturing premium Made in Italy wallpaper for homes and commercial properties. This great Italian success story evolved out of a combination of creativity and fantasy, technologically leading-edge materials and high-end manufacturing ability.

COLLEZIONE ARTEMPO

A celebration of the art of living well by surrounding oneself with beauty and elegance. Browsing through breezy leaves, the collection spans refined ornamental motifs and ever-changing interwoven frames. ArTempo is the perfect look for the unforgettable home. Vinyl wallcovering with non-woven backing



ERCO

Erco is a long-established, Como-based window frame maker committed to giving architectural ideas tangible form through products whose performance is appreciated in newbuilds and refurbishments. Quality materials and an all-Italian production process cater to the most demanding clients and the boldest projects.

SHADE

Erco presents its Shade collection, designed by G. Bavuso: a minimal authentic design-led window frame that renews the image of the window. Externally, Shade is a continuous slab of glass; its look may be further enhanced by a perimeter covering over the intradose. Internally, Shade is all about aesthetic rigour and the fullest possible customization.



FANTONI

Verticalized processes, total design, research and technology are the foundations of this top-tier business, which is the beating heart of the Fantoni Group, leader in the manufacture of MDF and chipboard panels, office solutions, pre-finished flooring, and sound-absorbent and radiant panels.

PASSEPARTOUT

Passepartout is a modular system consisting of panels of different sizes that have different types of drilling or milling. The system makes it possible to organize the gaps between panels without any size-related restrictions, ensuring perfect placement and easy access both for its sound-absorbent panels and indeed installations of any type or form. The panels are individually suspended on cables; snap hooks make inspection a cinch.

				Quota
SA	5037	ROMA	11:15	93-97
SA	5038	NEW YORK	11:15	74-92
SA	5039	PARIGI	11:17	93-98
SA	5040	STOCCO	11:20	90-96
SA	5041	LOS ANGELES	11:20	91-99
SA	5042	MILANO	11:20	90-96
SA	5043	BERLINO	11:20	90-96
SA	5044	AMSTERDAM	11:20	90-96
SA	5045	LONDRA	11:20	90-96
SA	5046	FRANKFURT	11:20	90-96
SA	5047	ZURIGO	11:20	90-96
SA	5048	VIENNA	11:20	90-96
SA	5049	PRAGA	11:20	90-96
SA	5050	BUDAPEST	11:20	90-96
SA	5051	BRATISLAVA	11:20	90-96
SA	5052	VARSAVIA	11:20	90-96
SA	5053	BERGAMO	11:20	90-96
SA	5054	TORINO	11:20	90-96
SA	5055	GENOVA	11:20	90-96
SA	5056	VERONA	11:20	90-96
SA	5057	BOLOGNA	11:20	90-96
SA	5058	FIRENZE	11:20	90-96
SA	5059	MODENA	11:20	90-96
SA	5060	PARMA	11:20	90-96
SA	5061	RAVENNA	11:20	90-96
SA	5062	FORLÌ	11:20	90-96
SA	5063	RICCIONE	11:20	90-96
SA	5064	CARPI	11:20	90-96
SA	5065	MODENA	11:20	90-96
SA	5066	PARMA	11:20	90-96
SA	5067	RAVENNA	11:20	90-96
SA	5068	FORLÌ	11:20	90-96
SA	5069	RICCIONE	11:20	90-96
SA	5070	CARPI	11:20	90-96
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SA	5072	PARMA	11:20	90-96
SA	5073	RAVENNA	11:20	90-96
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SA	5077	MODENA	11:20	90-96
SA	5078	PARMA	11:20	90-96
SA	5079	RAVENNA	11:20	90-96
SA	5080	FORLÌ	11:20	90-96
SA	5081	RICCIONE	11:20	90-96
SA	5082	CARPI	11:20	90-96
SA	5083	MODENA	11:20	90-96
SA	5084	PARMA	11:20	90-96
SA	5085	RAVENNA	11:20	90-96
SA	5086	FORLÌ	11:20	90-96
SA	5087	RICCIONE	11:20	90-96
SA	5088	CARPI	11:20	90-96
SA	5089	MODENA	11:20	90-96
SA	5090	PARMA	11:20	90-96
SA	5091	RAVENNA	11:20	90-96
SA	5092	FORLÌ	11:20	90-96
SA	5093	RICCIONE	11:20	90-96
SA	5094	CARPI	11:20	90-96
SA	5095	MODENA	11:20	90-96
SA	5096	PARMA	11:20	90-96
SA	5097	RAVENNA	11:20	90-96
SA	5098	FORLÌ	11:20	90-96
SA	5099	RICCIONE	11:20	90-96
SA	5100	CARPI	11:20	90-96



FORSTER

Forster Serramenti is a top steel and stainless steel door and window frame system manufacturer. The company's infinite range of profiles and accessories caters to every need: doors, windows, façades and cladding, all certified including for fire resistance, anti-intrusion and bullets. Tu.bi.fer is the sole distributor for Italy.

FORSTER UNICO XS

Forster Unico XS is a thermal break system consisting of extra-slim profiles (55 mm leaf-frame node) that combines effortless aesthetics with technology: tilt and turn opening (the only one of its kind in the minimal frame segment), a UF of 0.9, 150 Kg of load per leaf and notable maximum allowable dimensions.

FUSITAL

Since 1976, Fusital has been offering handles designed in partnership with top Italian and international architects and designers. Gardesa makes security shutters and armoured doors that boast high levels of technical performance and come equipped with the most advanced technologies.

VENICE

Security and design meet in this armoured door that becomes one with the surrounding environment. Thanks to its brand-new collection of panelling, VENICE transforms into a "picture", enhancing its environment with its significant artistic input. The boldly-designed handle was conceived for Fusital by Steve Leung. Elements from the past are in the mix, reappraised with a contemporary aesthetic.





GAROFOLI

The Garofoli Group is one of the world's top door designers, manufacturers and sellers. Garofoli products are a trailblazer of "Made in Italy" excellence around the world, striking up a dialogue between its materials and finishes in a unique exploration of aesthetic and compositional choices. In pursuit of these goals, the Garofoli Group is presenting its new collections of products dedicated to interior design.

PRODOTTI COORDINATI

The focal point of this approach to environmental design is the concept of total coordinability. Identical colours and homogeneous materials and finishes that match one another ensure continuity and compatibility between the Garofoli Group's many products: doors, wooden floors, wall fittings, dividing walls, cladding panels and cupboard space.

GRANORTE

ADP is the official Italian reseller of Granorte flooring and cladding. This family company began operations in Portugal in 1972, and has based its business on recycling cork offcuts from the manufacture of cork for bottles. It is Portugal's leading manufacturer of floors that have become A staple of design culture and sustainable construction.

FLOORS

As a totally natural product, cork can warm up and enhance the beauty of any room in the home. ADP cork calls on its own specialist team of cork floor installers to install its vast range of designs and colours. The floors evoke a remarkable sensation of softness and warmth, including through direct touch when walked on barefoot. They do not absorb dust and are resistant to bacteria and fungus, which means that they do not cause allergies.





GYPSUM

Gypsum manufactures articles in plaster, processed polystyrene and high-performance cement for architecture and indoor/outdoor industrial design.

The company's hallmarks are flexible production, running from the custom-made to industrial products, and an ecological, sustainable production cycle.

ADVANCED MATERIALS

Gypsum is presenting a series of advanced materials: "Cementoconcreto", a high technical performance cement; "Wallnewx", a coordinated project for architectural surfaces, and "Pigments", a new generation of surface cladding decorated using a revolutionary print-based concept.

ITALSERRAMENTI

Italserramenti is a young company based in Chiari (BS) that has become one of Italy's ten largest in the industry, with a 7500 m2 production facility. The company is equipped with leading-edge tools that enable it to make high-standard windows and doors certified for their thermal and acoustic living comfort, in compliance with European regulations.

GHOST

Windows that are a brand new design development with clean and elegant lines that lend the home a completely new look and absolute depth... All this plus an emphasis on quality and thermal/acoustic performance. Ghost is a technical evolution that marks the disappearance of exposed wood in windows, offering minimal, appealing lines that will make your home a one-off.





JACARANDA

Jacaranda has set itself the goal of creating hand-made refined carpeting and elegant rugs using eco-friendly production processes. Jacaranda sells to interior designers and specialist resellers. Founded twelve years ago in Great Britain, it is distributed Italy-wide by Super Tuft s.r.l.

HAND-MADE FABRICS

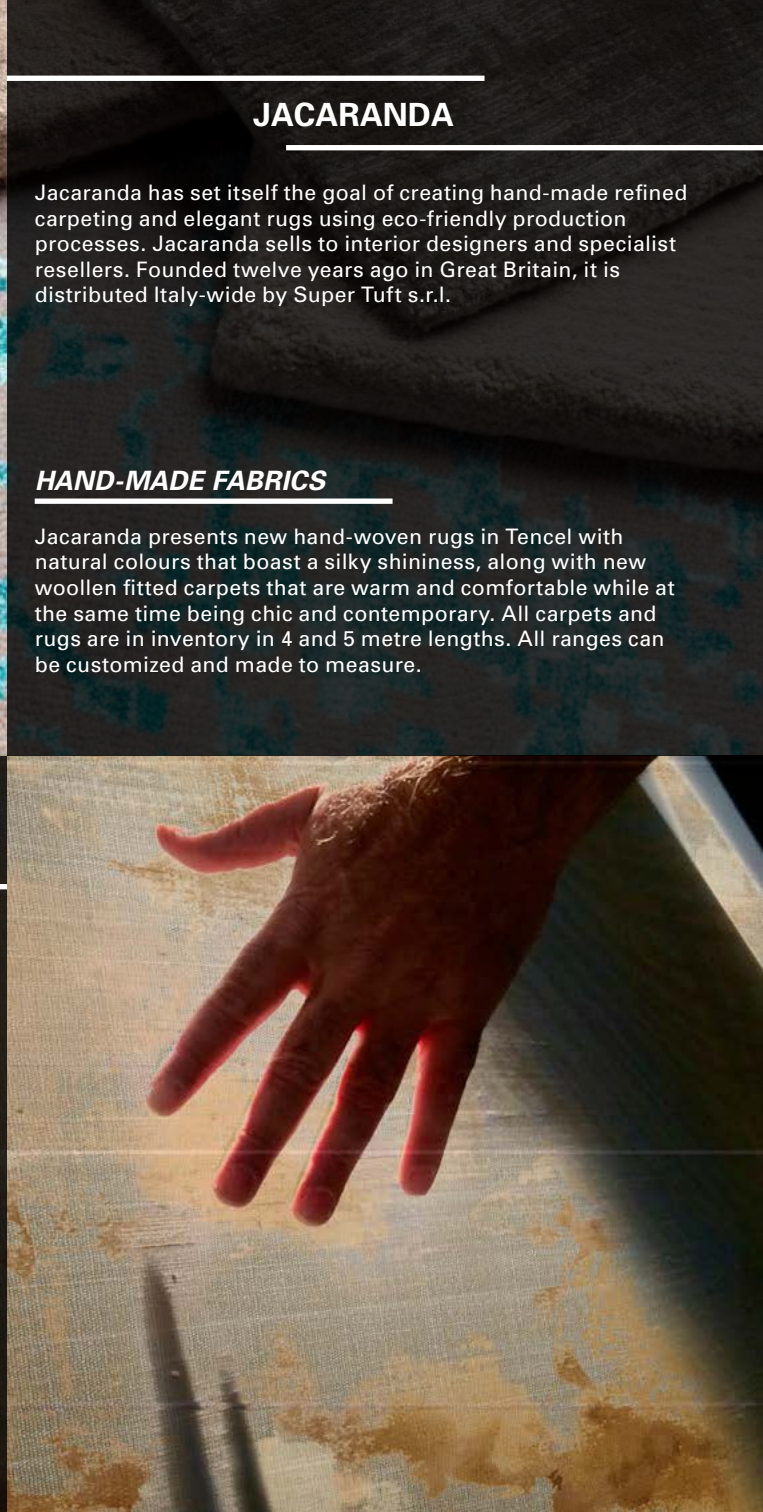
Jacaranda presents new hand-woven rugs in Tencel with natural colours that boast a silky shininess, along with new woollen fitted carpets that are warm and comfortable while at the same time being chic and contemporary. All carpets and rugs are in inventory in 4 and 5 metre lengths. All ranges can be customized and made to measure.

JANNELLI & VOLPI

Jannelli&Volpi, Italy's leading wallpaper and wall covering company, has earned its position as a result of its ability to renew itself with a 100% Made in Italy product that embodies the highest standards of style and quality. Its various offerings on the international market include the J&V Italian Design line, which it is presenting at space&interiors.

JV141 ATELIER COLLECTION

Three new international collections are on show: Graphic Elements 1 - Armani/Casa Exclusive Wallcoverings Collection and, for the contract sector, the J&V Italian Design line by CreativeLab Jannelli&Volpi with JV 502 Fibers in which the material enters into a dialogue with light and colour, creating a 3D scenic effect, and JV 141 Atelier with pictorial graphic elements and a broad palette of colours.





KNAUF

Knauf AMF Italia is a company that belongs to the KNAUF International Group, the world leader in the development, manufacture and distribution of dry products and systems for the civil and industrial building market. Knauf AMF is specialized in the production of panels in mineral fibre, wood-magnesite, metal and mineral wool for high performance false ceilings and acoustic walls.

HERADESIGN®

HERADESIGN® produces, develops and markets high-quality sound-proofing systems for ceiling and wall mounting. Wood, magnesite and water are the main components of Heradesign® sound-proofing panels – in other words, environmentally they are completely harmless. Heradesign® sound-proofing systems are used particularly in the following sectors: schools, sports facilities, offices, infrastructure, entertainment and leisure.

LEGNOFORM

Legnoform exclusively manufactures interior doors in solid wood. The company has gradually specialized in manufacturing premium products, offering a wide choice of models, finishes and special made-to-measure solutions to create unique and exclusive environments.

COUNTRY

This collection of internal doors is made from solid oak, using a procedure that recreates the effect of a door that has seen wear and tear over time. Swallowtail and wooden spine assembly and the inclination of the architrave redolent of an entablature offer a taste of the valuable and the old-fashioned.





MANDELLI

MANDELLI1953, a long-established Brianza-based company, is proud to say that for over sixty years it has been making extremely high-quality brass handles in Italy. The company currently offers four refined collections: Design, Contemporary, Classic and Tuscany. A wide range of finishes, many of which are handmade and all of which are impervious to the ravages of time, are a MANDELLI1953 flagship feature. Thanks to its ongoing research and development, the company is one of the industry leaders in Italy and in over seventy nations to which it exports the culture of Italian savoir faire.

ZEIT DESIGNED BY MARCO PIVA

The passage of time is a metaphor for “ZEIT”, which means time in German: the year has 12 months, clocks indicate 12 hours and ZEIT features 12 facets. The brass casting is industrially made but each product is masterfully hand-finished to highlight the volumetric characteristics and shading that make every product one-of-a-kind.

MANITAL

This handles, doors and windows company was established in the province of Brescia in 1990. Ever since its foundation, company owner Luigi Bigoloni’s strategy has been to combine design and 100% made in Italy production as a means of bringing together aesthetics, innovation and quality. MANITAL guarantees that every single one of the items it makes undergoes personalized care, as well as guaranteeing the quality of the materials it employs and use of the most sophisticated industrial technologies.

SATURN

This handle won the GoodDesign Award (USA) in 2015. Designed by Mario Mazzer and Giovanni Crosera, Saturn instantly stands out for the significant size of its rosette: 180 mm wide and 152 mm high, consisting of two disks, one external from which a small semi-circular extension issues upon which the handle has been applied, and one internal, of 103 mm in diameter. The result is that it is unique.



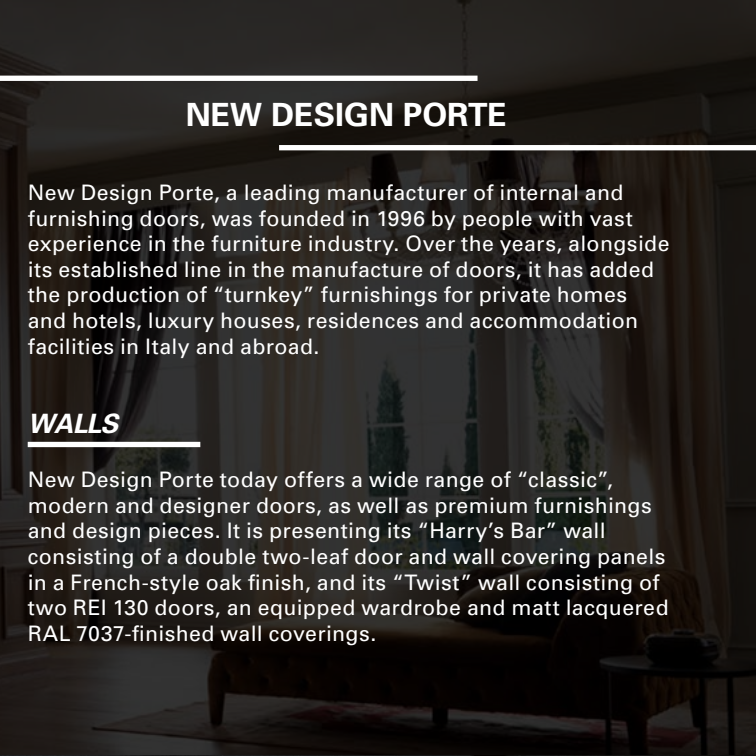


NEW DESIGN PORTE

New Design Porte, a leading manufacturer of internal and furnishing doors, was founded in 1996 by people with vast experience in the furniture industry. Over the years, alongside its established line in the manufacture of doors, it has added the production of “turnkey” furnishings for private homes and hotels, luxury houses, residences and accommodation facilities in Italy and abroad.

WALLS

New Design Porte today offers a wide range of “classic”, modern and designer doors, as well as premium furnishings and design pieces. It is presenting its “Harry’s Bar” wall consisting of a double two-leaf door and wall covering panels in a French-style oak finish, and its “Twist” wall consisting of two REI 130 doors, an equipped wardrobe and matt lacquered RAL 7037-finished wall coverings.



OIKOS

Oikos is an Italian company specialized in manufacturing paint and premium surface materials. The company’s hallmark is its strong commitment to a sustainable approach in the personalized solutions it offers for every internal and external surface.

FABRIC WEAVES

Bespoke decorative solutions for interiors that reproduce the visual effect of weaves and fabric, these premium finishes enter into a relationship with light and colour, imbuing the environment with a sophisticated atmosphere. The company seeks to inspire through its sustainably-produced paint and materials, realizing exclusive solutions capable of enhancing the environment and fostering people’s well-being.



OIKOS VENEZIA

Oikos Venezia is an Italian company that specializes in premium made-to-measure armoured doors. Its high-quality, design-led solutions and specific techniques cater to contemporary architecture. A balanced combination of artisanal experience and industrial organization render its products unique. It has six product lines that cover a broad range of solutions.

TEKNO

The armoured door presented here is covered in natural leather, steel and a black titanium finish; it has two leaves with a hidden hinge and an Arckey electronic lock managed directly via smartphone. It is EI90 fire resistant, Class 3 anti-intrusion, 43 to 45 dB soundproofed, has thermal insulation of $U=1.6$ to 1.2 , is airtight up to 4, watertight up to 5A, and windproof up to C5.

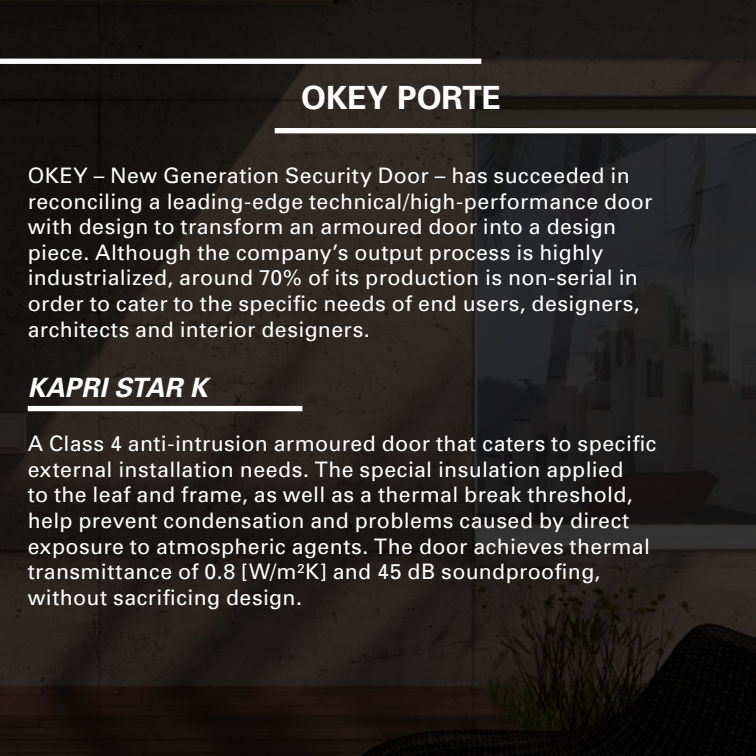


OKEY PORTE

OKEY – New Generation Security Door – has succeeded in reconciling a leading-edge technical/high-performance door with design to transform an armoured door into a design piece. Although the company's output process is highly industrialized, around 70% of its production is non-serial in order to cater to the specific needs of end users, designers, architects and interior designers.

KAPRI STAR K

A Class 4 anti-intrusion armoured door that caters to specific external installation needs. The special insulation applied to the leaf and frame, as well as a thermal break threshold, help prevent condensation and problems caused by direct exposure to atmospheric agents. The door achieves thermal transmittance of $0.8 [W/m^2K]$ and 45 dB soundproofing, without sacrificing design.





OPERA3B

Opera3B offers “techno surfaces” for the furniture industry and to equip private spaces, contract clients, stands and showrooms. Its versatile products make it the ideal partner for bespoke projects, with panels that are unique thanks to their textures, wooden decoration and much else besides, all with minimum production lead times.

MAXXIGLOSS® e MAXXIMATT®

MAXXIGLOSS® and MAXXIMATT® are PVC Free panels treated with high gloss acrylic paint in 92 gloss or matte, and 5 gloss, for vertical and horizontal surfaces. They are impervious to the effects of direct light, resistant to abrasion and chemical agents, and continue to perform over the long-term. Application is on FSC-certified CARB Class P2 MDF and chipboard.

OLI

Originally founded in 1954, Oli has earned itself a position of prestige on international markets. Oli brings together technical expertise with ongoing design-led research in order to create premium products that stand out for the quality of their systems and their elegant solutions.

OLI TRUMPET

Oli Trumpet is made to a design created by world-famous Pritzker prize-winning architect Alvaro Siza Vieira. The two operating buttons, similar to the keys on trumpet, are features that bring the design and virtuosity of the arts into the bathroom. Trumpet is made from steel. It is easy to use, and exploits a pneumatic system that requires very little force to activate; it is equipped with a double flush and available in gloss and matte stainless steel finishes.



PONZIO

In 1941, Giuseppe Ponzio founded a company specialized in surface treatments for aluminium: Ponzio is that company. With seventy-five years of activity under its belt, four generations of the family have taken the helm. The company's business has grown to include designing and manufacturing systems for leaf and sliding windows, curtain walls, accessories for doors and windows, and aluminium front doors.

PONZIO WS 73

A minimal system for leaf windows with a minimal design and super-low width profiles for the utmost visual transparency. Insulated profiles for top thermal performance ensure the utmost living comfort. Attention to the least detail is visible in the exclusive new version of the Louise handle, with direct attachment and a completely concealed tilt and turn mechanism.



SALICE PAOLO

Salice Paolo has one of the most comprehensive catalogues of handles and accessories made entirely in brass. This premium range has been conceived to offer a full system in a variety of styles. Its modern line relies on quality and a sober, functional and recognizable style.

LINEE VERSAILLES, GINEVRA E URBINO

Three new pull bars and two handles for furniture are on show, expanding the Versailles, Ginevra and Urbino lines, which are the bestsellers in this classic catalogue. Lightness and elegance are the concepts common to modern new entries Lift, Wing and Flow. The C3 compact rosette integrates into Lift to create an incredibly clean result.



SECCO SISTEMI

One of Italy's top producers of systems for façades and windows/doors in advanced metals such as galvanized steel, stainless steel, corten steel and brass. Since it first began operating sixty years ago, leading figures in Italian architecture have worked with the Veneto-based company, which continues to partner with top international and Italian designers.

SECCOLAB

All of the Secco systems are the result of ongoing research undertaken in-house at SeccoLab, in partnership with IFT Rosenheim, the authoritative German testing institute. The facility makes it possible to study and test "made-to-measure" door and window frames in order to cater to specific requests from designers and local markets.

SISTEM COSTRUZIONI

Since 1978, Sistem Costruzioni has been operating in the "bespoke" wood sector, investing in leading-edge solutions to ensure the realization of buildings that push the envelope in seismic safety, durability, consumption reduction and design freedom in Italy and internationally.

BESPOKE DESIGN

Light-filled rooms, large glazed areas looking out, matt dividers and lighting that spills out onto the street: Sistem Costruzioni's Italian Wooden Home is a wonder of design and technology. The contemporary design of Villa "Zarèa", a single-family wooden home built in the Province of Verona, is a system consisting of multilayer load-bearing wooden walls and floors (X-Lam).



TORTEROLO&RE

Armoured doors to protect and personalize the home, entrances to stand-alone houses, offices and historic buildings. Strength lies in experience, in expertise and in an awareness that everything evolves. Over the years, the company has pursued an increasingly innovative path in terms of performance, function, the environment and aesthetics, offering ever-increasing quality of life through tranquility, privacy, comfort and style.

E-GLIDE

Armoured doors to protect and personalize the home, entrances to stand-alone houses, offices and historic buildings. Strength lies in experience, in expertise and in an awareness that everything evolves. Over the years, the company has pursued an increasingly innovative path in terms of performance, function, the environment and aesthetics, offering ever-increasing quality of life through tranquility, privacy, comfort and style.

TABU

In 1927, this wood-dyeing company first began operating in Cantù. Today, the company is a leader with operations in more than sixty countries around the world. TABU has always been a point of reference for architects, designers and furnishers: dyeing natural wood and multi-laminated wood technologies untether creative freedom, guaranteeing homogeneous colour and structure repeatability.

COLLEZIONE GRAFFITI 2016

With its COLLEZIONE GRAFFITI 2016, TABU offers an opportunity to access elegant compositions and decorations in previously-supported leafs at a set size of around 1,260 x 3,060 mm. Its natural-dyed veneers are spliced together based on aesthetic criteria that reflect current tendencies. Notably, TABU offers sophisticated geometric decoration associated with delicate compositions based on tonal interplay.



TURATI BOISERIES

In the 1920s, Turati put down roots in a part of Italy that is strongly associated with furniture-making. Over fifty years ago, it consolidated to become Turati Boiseries, positioning itself as a symbol of a long-standing artisanal tradition in the furnishings universe. Today, the company is a point of reference in the industry for its ability to combine artisanal values and Italian excellence with enormous experience and research, new ideas and a revisitation of the classic canons.

OXFORD MODEL WALK COMPOSITION

Made-to-measure boiserie output is flanked by an ability to incorporate its products into complex and structured projects. Today as in the past, Turati Boiseries products are top-tier works of craftsmanship, made solely on a project basis by highly-skilled master craftsman. TV integrated into a large mirror: when the monitor is off, the mirror is completely reflective, revealing nothing of the screen underneath. This solution is enhanced and brought up to date by its top-level detail, the “Poesia del mare” fabric designed by Gio Ponti in 1970.



VALSIR

Valsir has a presence of over thirty years on the international panorama as a leading heating and plumbing industry company. Building on its consolidated experience and top-tier technical expertise, Valsir's research is increasingly oriented towards solutions that cater to the latest trends in design and the most rigorous aesthetic requirements.

MFV: UNIVERSAL MODULAR FALSE WALL SYSTEM

In today's bathrooms world, people are increasingly turning to fitted wall add-ons to the building's structure which make it possible to fit a bathroom rapidly, in a versatile manner and to optimize the space. The MFV system makes it possible to implement an infinity of different solutions. It may be used with any type of finish, wall or bathroom fixture, and caters to all aesthetic and design-related requirements.





VELUX

Velux is today one of the best-known brands in the building materials sector. It has a presence in eleven nations, including Italy, through sales companies that employ a total of some 10,000 people. The company's product range encompasses a wide variety of windows for roofs, solutions for flat roofs, solar tunnels, decorative curtains and sunshades, blinds, remote controls and solar thermal collectors.

VELUX INTEGRA

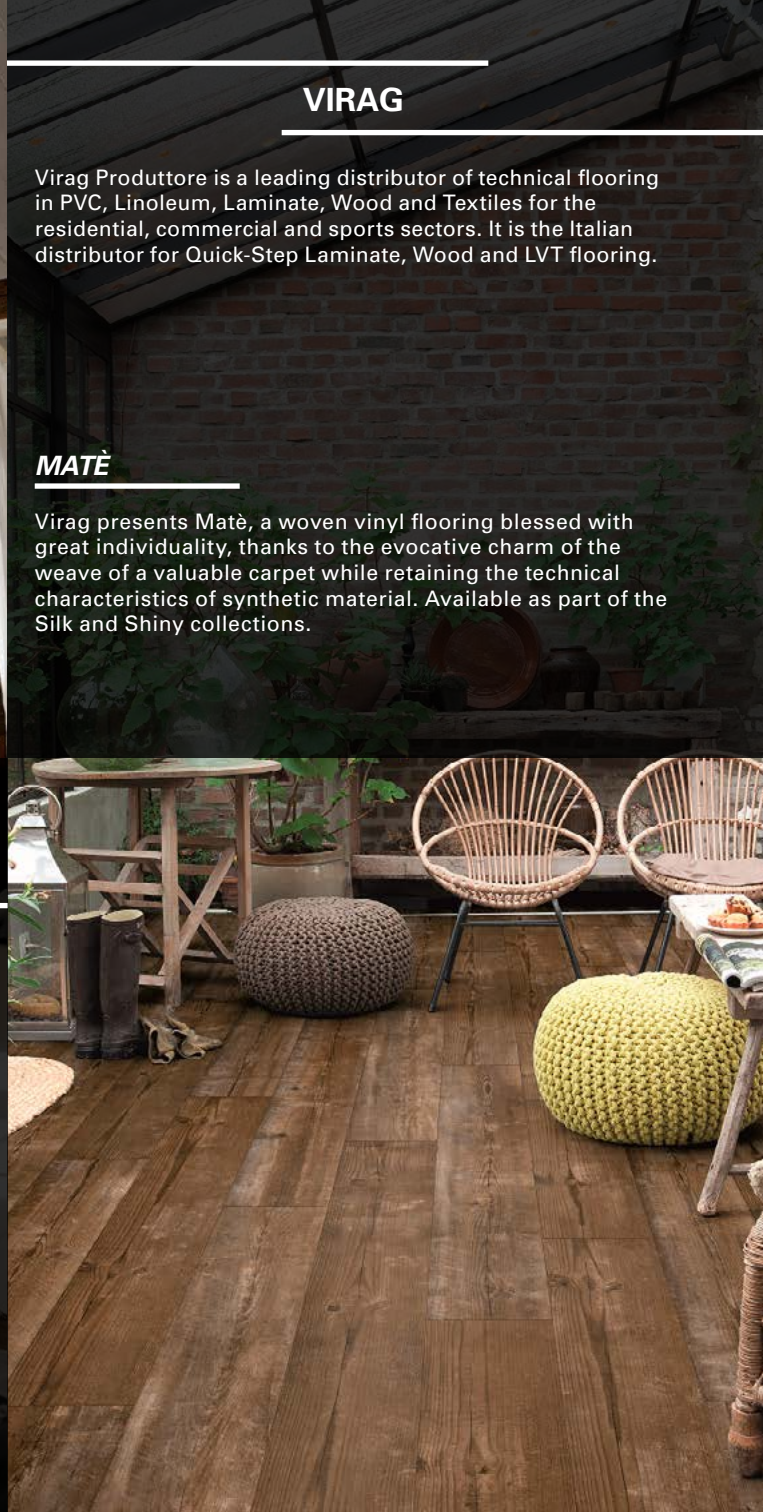
The electric VELUX INTEGRA window with a wooden core is perfect for those who seek the utmost comfort. Thanks to its single-moulded, joint-free white polyurethane finish, it is highly durable and maintenance-free. The new easy-to-use programme control pad offers a choice of eight preset programmes, plus an option for users to create their own.

VIRAG

Virag Produttore is a leading distributor of technical flooring in PVC, Linoleum, Laminate, Wood and Textiles for the residential, commercial and sports sectors. It is the Italian distributor for Quick-Step Laminate, Wood and LVT flooring.

MATÈ

Virag presents Matè, a woven vinyl flooring blessed with great individuality, thanks to the evocative charm of the weave of a valuable carpet while retaining the technical characteristics of synthetic material. Available as part of the Silk and Shiny collections.



LOOKING AHEAD TO 2017

MILAN HOSTS MADE expo FROM 8 TO 11 MARCH 2017

Exciting developments are afoot for the trade show devoted to architecture and the building construction industry.

MADE expo, the trade show held every two years for architects and the building industry, is back on the scene in March 2017 with a packed calendar of events and a brand new image to be unveiled during Milan Design Week.

MADE expo is a wellspring of ground breaking concepts and trail blazing ideas, a veritable stepping stone into the future. And for the first time since its inception, underscoring its uniqueness on the international trade show scene, the event is taking on a brand new image, starting with its logo: an iconic symbol created by the consummate multidisciplinary master of advertising, the eclectic Lorenzo Marini and his team.

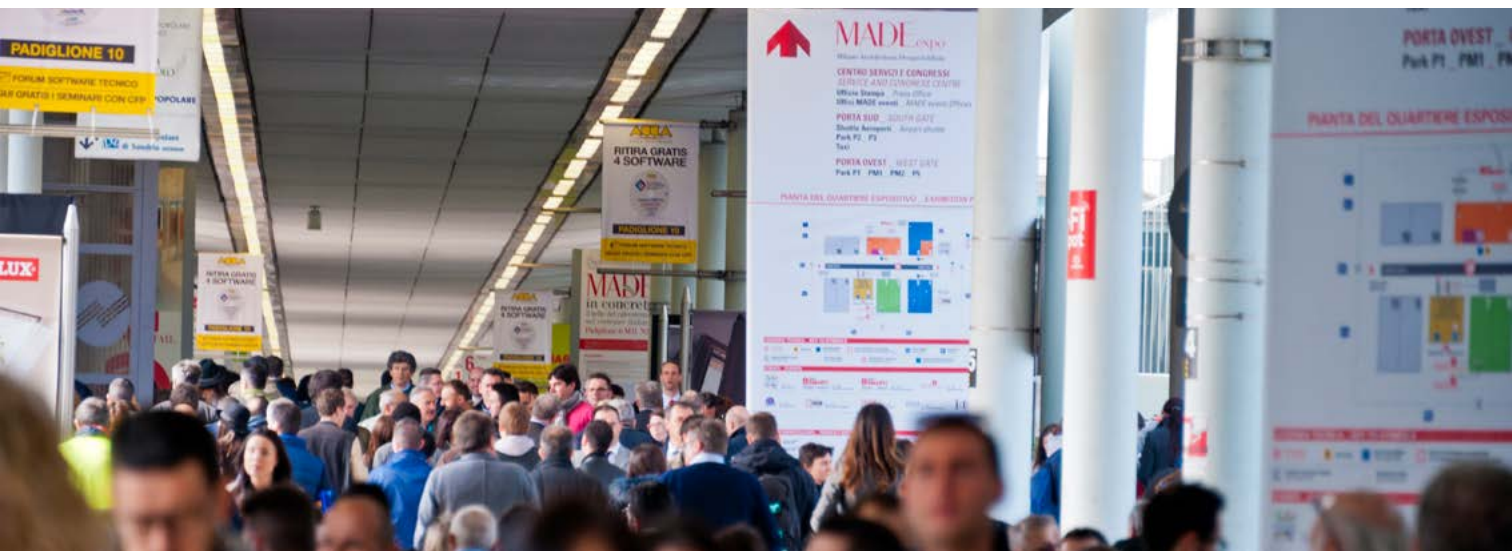
The graphic overhaul effectively conveys what **MADE expo** is all about: it is the only event of its kind offering a

multi-specialist view of the latest and best in materials, construction systems, windows, building envelopes, finishes and surface effects.

MADE expo is arguably the place where the physical and the experiential dimensions merge. **MADE expo** takes visitors into the heart of Italian manufacturing and the integrated business surrounding and driving the sector, which is bringing about relentless change in the field of architecture and the building construction industry. This is the message that the marketing campaign is directing to its target audience. And this is the venue where designers and architects, builders and artisans, retailers and wholesalers, window manufacturers and installers come together to take stock of the latest products, solutions and developments, benefiting from unrivalled opportunities to make valuable contacts, gain strategic insights, attend live demos focussing on design needs, and review market issues, scientific research as well as regulatory and technical updates. This extensive top-notch showcase, comprised of 4 specialised exhibitions, attracts 200,000 visitors from all over the world, with more than 1,400 exhibitors.

The next **MADE expo** will run from 8 to 11 March at the Fiera Milano Rho trade show precinct.

Info: madeexpo.it



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