

A UNIQUE PREVIEW OF THE EXPO 2015 PAVILIONS

Expectations are running high for the exhibition previewing the plans and materials used to construct the self-built and corporate pavilions

PRESS

"Each pavilion has combined both innovative elements with more traditional ones," explains the curator of the exhibition and Delegate of the Milan Polytechnic for Expo, **Luisa Collina**, *"and all of them have realised the need to choose materials that suited the short construction schedule."*

All of the materials can be viewed close up at the exhibition and during seminars which, in line with the content and specific nature of the event, will focus on the construction features and technologies used in the Expo 2015 self-built and corporate pavilions.

Building the Expo encompasses an **exhibit** and a **series of meetings** that will delve into the technical details of a few of the projects featured in the exhibit.

The exhibition will highlight the greater or lesser degree of design complexity, as well as the materials, components and technology underpinning the pavilions. Much emphasis will be placed on the relationship between national identity and design choices, sustainability, and the plans to recycle and reutilise these "ephemeral" buildings.

The public attending the seminars will have the opportunity to meet fifteen of the world's leading architecture firms:

- Italy – Studio Nemesi & Partners
- Angola – AA&MUSE Architecture Department – Masterplanstudio Milano
- Azerbaijan – Studio Simmetrico Network
- Brazil – Studio IPARCH
- China – Studio Link-Arc
- Colombia – Studio Cardenas
- Germany – Studio Schmidhuber
- Japan – Ishimoto Architectural & Engineering
- Israel – Knafo Klimor Architects
- Russia – Studio Speech
- Banca Intesa Corporate – Studio Michele De Lucchi
- Coca Cola – Peia e Associati
- Vanke – Studio Daniel Libeskind
- USA – Biber Architects
- Spagna – b720 Fermin Vazquez Arquitectos

PRESS OFFICE and COMMUNICATION

Foro Buonaparte 65
20121 Milan Italy
T_+39 0272594 267
F_+39 0286996 211
press@madeexpo.it

www.madeexpo.it



The event is supported by ICE, the Italian Institute for Foreign Trade, and sponsored by the Italian College of Engineers and the Italian Council for Architects, Planners, Landscape architects and Curators.

Milan, 18 March 2015