

PRESS

THE WORLD AT MADE EXPO 2015

The International Business Lounge (IBL) will host B2B meetings between exhibitors and delegates from 24 countries.

MADE expo is tirelessly pursuing its plan to foster international meetings and relationships to boost the export trade and facilitate access to new markets. Backed by a partnership with the Italian Trade Agency (ICE), MADE expo's 2015 international plan has benefited from a larger than ever investment budget that it is putting to good use to attract more qualified trade visitors and lay the groundwork for the most profitable B2B meetings. The Italian government is also lending its support, as confirmed by the Deputy Minister for Economic Development, **Carlo Calenda**, recalling *"the 45 million euro budget recently earmarked to support Italy's leading trade fairs in their overseas activities"*; among the beneficiaries, MADE expo is one of the few trade shows in the building construction sector.

Thanks to these efforts, the show will schedule numerous free B2B meetings between together exhibitors and delegates from 24 countries.

The following countries will be represented at MADE expo by an official delegation:

- Algeria
- Angola
- Saudi Arabia
- Azerbaijan
- China
- Egypt
- United Arab Emirates
- India
- Iran
- Israel
- Kazakhstan
- Lebanon
- Morocco
- Mozambique
- Poland
- Qatar
- United Kingdom
- Republic of South Africa
- Russia
- Sweden
- Tunisia
- Turkey
- Ukraine
- USA

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