POCKET GUIDE



- · Over than 100,000 printed copies
- · Distributed free of charge at all fair and pavilions entrances
- Easy and unavoidable tool for all trade professionals visiting the exhibition
- Dimensions 110 x 240 mm



Pocket Guide 2021

ADVERTISING ON:

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POCKET GUIDE - Dimensions



SINGLE PAGE 110 x 240 mm

COVER PAGE BASE 110 x 60 mm



DOUBLE PAGE 220 x 240 mm

INSIDE FRONT COVER 110 x 240 mm



POCKET GUIDE - Dimensions





FACING TEXT 110 x 240 mm



PAGE BASE 110 x 45 mm

COMPANY LOGO IN HALL PAGE max 40 x 15 mm



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Subject to availability

POCKET GUIDE - Dimensions

PAGE FACING FLOOR PLAN 110 x 240 mm



FLOOR PLAN ADVERTISEMENT 60 x 160 mm



FLOOR PLAN BASE 320 x 40 mm

