

**ANNOUNCEMENT OF A DESIGN COMPETITION FOR STUDENTS AND NEW GRADUATES  
OF ARCHITECTURE AND ENGINEERING PROGRAMMES**

# Instant HOUSE

**CELLULAR COMPARTMENTS  
TO ACCOMMODATE  
THE YOUNG GUESTS OF EXPO 2015**

## **CHAPTER I DEFINITION OF THE COMPETITION**

### **1. Introduction**

To celebrate the MADEexpo 2009 (Milano Architettura Design Edilizia) exhibition event, which will take place from 4 to 7 February 2009 at FieramilanoRho, Federlegno-Arredo S.r.l. intends to promote a competition to collect ideas for architecture that is sensitive to the environment and the territory, is sustainable and meets the needs of wellness and the quality of human life.

A life-size prototype will be constructed of the winning design which will be exhibited during the event. The competition is open to students and new graduates of the faculties of architecture and engineering (Italian and foreign) who possess the requirements set forth under the present competition.

### **2. Promoting body**

The competition is an initiative of Federlegno-Arredo S.r.l. for MADEexpo, in conjunction with the Region of Lombardy and the Politecnico di Milano.

### **3. Theme and specific objectives of the competition**

The competition proposes to promote experimentation on the relationships between space and the body in architecture. It invites designers to develop a deeper reflection on the contemporary meaning of nature, the landscape and the environment and how these aspects are perceived by man.

Western culture has focused attention chiefly on the visual aspects of perception, neglecting the other sensory aspects which, in time, have been essentially stripped of their significance. The project centres on a rediscovery of space, shapes and materials that are incorporated into a sensory whole in which sounds, smells, surfaces, climate, lights and tastes come together and interact in the space and sensations of man. The sensory characteristics of the spaces designed must be part of the relationship with the natural qualities of the site and the cultural sensitivity of man who can manipulate the physical characteristics into abstract principles and emotions. Through an "ecology of sensitivity", the space of the residential unit becomes a place of wellness, welcoming, and repose for the people participating in or visiting the event.

The object of the competition is a single, modular residential unit that meets the temporary need for accommodation for the young people who will be guests in the city of Milan on the occasion of Expo 2015. The context of the city represents the main theme of the project: the unit will be incorporated into an urban space, in a place chosen by the competitors for its unique environmental qualities, accessibility, and relationship with the surroundings. For example, the projects can employ a pre-existing building, interact with the infrastructure and infrastructural hubs, be located in open public spaces or represent a brand new residential area.

The residential unit must be furnished with all the necessary equipment, using existing systems and structures or, if these are not already available, newly designed instruments incorporated into the modular concept of the project, autonomous or connected with the urban technological networks. The competition solicits the research and experimentation into innovative materials, compatible with the environment and stimulating the sensory perception.

### **4 . General project information**

Requirements of the design proposal:

The residential unit must be constructed using materials that consider the temporary dimension and specific technological and ecological needs of the building.

The units will be conceived like modules in different dimensions: accommodating 2, 4, or 8 individuals.

The selected location of the project must be in the Milan metropolitan area, connected to the Expo area by the existing mass transportation or new routes planned for use by 2015 and will be closely connected and consistent with the themes that the competitor intends to develop. It may be a unitary surface or developed into several areas. The project must be represented with appropriate structural and detailed plans in order to fully evaluate the quality and feasibility of construction.

### **5. Eligibility conditions**

Participation in the Competition is open to all young people who are enrolled in architecture or engineering programmes at 31 January 2009 (students in the two-year specialized degree course) or who have earned their degree at any time after 31 January 2004.

### **6. Grounds for exclusion and incompatibility to participation**

Failure to comply with the regulations contained in the present announcement represents grounds for exclusion or ineligibility to the competition.

The following categories are ineligible to participate:

- the reference person of the competition or members of the Organizational Committee;
- members of the panel of judges;
- spouses or relations to the third degree, including of members of the aforementioned categories;
- employees and collaborators of the members of the panel and collaborators of the members of the body announcing the competition;
- those who participated in drafting the present competition;
- those who have coordinated and continuing employment relationship with the body announcing the competition, at the date of the competition.

### **7. Documentation and cognitive material**

The announcement and supporting documentation can be downloaded from the web site [www.federlegno.it/made](http://www.federlegno.it/made). Entry in the competition takes place upon submission of the documentation by the terms established in the methods indicated in the present announcement. The above represents the sole and comprehensive material made available for drafting the design idea. No other information will be provided. Participants are prohibited from contacting the members of the panel, penalty elimination from the competition.

### **8. Head of the competition procedure and Organizational Secretariat**

Head of the competition procedure is :

Franco Amadei, ([franco.amadei@federlegno.it](mailto:franco.amadei@federlegno.it)).

Operating Secretariat: Laura Ponzoni ([laura.ponzoni@federlegno.it](mailto:laura.ponzoni@federlegno.it))

### **9. Registration, documents requested and submission**

Registration in the competition takes place at the time of submitting the required materials. In accordance with the procedure set forth, the participants must hand-deliver or send by mail (the post mark date as proof) a single sealed envelope containing:

- the registration form which can be downloaded from the web site [www.federlegno.it/made](http://www.federlegno.it/made), containing the participant's general information in a separate sealed opaque envelope, without indication of the sender;
- a report of no longer than 3,000 key strokes, written in Italian or in English, that illustrates the criteria and explains the choices made in the project, any particular ways in which the residence designed can be planned, the materials and technical and construction solutions adopted (Font: Arial, size 11, black);
- project drawings in a single horizontal A0 sheet, including the layouts, cutaway views, elevations; technical details with indication of the materials, assembly systems and modularity. Internal and external 3D views and photographs of the selected location;
- photograph of the model in 1:20 scale which must be delivered, at own expense, only for winning projects to exhibit;
- a CD containing the original drawings in PDF and in light JPG format; 10 digital photographs of the model in jpg.

The graphic representation techniques are at the discretion of the participants.

No registrations or submissions of designs in any other format will be accepted. The project drawing must be absolutely anonymous, penalty exclusion from the competition, and must strictly comply with the detailed technical operating specifications relating to its format and dimensions.

The secretariat of the competition will assign an alphanumeric code number to each entry for recognition purposes. The number will be unique and random and will represent the official denomination of the graphic in the competition of the works of the panel.

The Panel and the Organizational Secretariat will implement all the procedures with a view to maintaining the anonymity of the proposals submitted, keeping a database with the correspondence between the competitors and the alphanumeric numbers assigned to the related designs until the Panel finishes its work.

The official language of the competition is Italian. Non-Italian entrants are allowed to choose either English or Italian.

### **10. Competition methodology**

Each competitor must submit their design project in the methods and times indicated.

The participation will be completely anonymous. In no case are the competitors allowed to violate the requirement of anonymity with symbols, markings, or other significant elements, penalty exclusion.

The competitors must submit their entry to the competition and the documents required by and

no later than **12:00 pm of 30 November 2008**, to the offices of:  
Federlegno-Arredo Srl, Foro Buonaparte 65, 20121 Milan  
With the writing "Concorso INSTANTHOUSE".

## **CHAPTER II THE PANEL OF JUDGES AND THE RESULTS OF THE COMPETITION**

### **11. Composition of the Panel**

The judges panel will be composed of:

- a representative of the Region of Lombardy;
- two representatives of the Politecnico di Milano;
- two representatives of Federlegno-Arredo/MADEexpo;
- a representative of the Triennale di Milano

### **12. Results of the prize competition**

The competition will end with a merit ranking and assignment of the following prizes:

- prize for the winning project: ? 1500 (one thousand five hundred euro and no cents) and construction of the project idea. The competition calling body reserves the right to introduce any variations necessary to complete the work during execution;
- second prize: ? 1000 (one thousand euro and no cents);
- third prize: ? 750 (seven hundred fifty euro and no cents);

The panel may decide to also assign additional honourable mention for worthy projects.

### **13. Publication of the announcement**

The competition announcement will be published on the web site [www.federlegno.it/made](http://www.federlegno.it/made) and published at the same time on the international specialized and sector sites such as:

- [www.madeexpo.it](http://www.madeexpo.it)
- [www.europaconcorsi.com](http://www.europaconcorsi.com)
- [www.professionearchitetto.it](http://www.professionearchitetto.it)
- [www.architettura.supereva.com](http://www.architettura.supereva.com)
- [www.consultalombardia.archiworld.it](http://www.consultalombardia.archiworld.it)
- [www.abitare.corriere.it](http://www.abitare.corriere.it)
- [www.domusweb.it](http://www.domusweb.it)
- [www.area-arch.it](http://www.area-arch.it)
- [www.newitalianblood.com](http://www.newitalianblood.com)

### **14. Disclosure on processing of personal information (privacy)**

In accordance with Article 13 of Leg. Decree 196/03, as regards the procedure established by this notice, note that the data required will be processed according to principles of fairness, transparency, and good faith and only for the following purposes:

- administrative management of the competition, formation of the classification;
- distribution of the prizes assigned;
- activities related to the competition including an assessment of the opinion of the initiative;
- promotional activity of the competition, including dissemination of the names of the winners, press releases, etc.;
- promotional activity related to events (conventions, seminars, shows, etc) before, during and after the competition.

Refusal to give consent to data processing leads to exclusion from the participation in the competition.

The information provided will be processed by the officials of the Federlegno-Arredo Group, Region of Lombardy, and the Politecnico di Milano, officials of control bodies regulating the competition. Participants' personal information can be published as part of the events connected to the competition by the press, radio, television, and Internet.

Owners of the processing are the promoting bodies indicated above. The party responsible for the processing is listed in Article 8. The individual involved is entitled to ask for cancellation, adjustment, updates to its data and exercise any other right guaranteed in accordance with Article 7 of Leg. Decree 196/03.

### **15. Copyrights and ownership of the projects**

The Competition does not represent promise of a professional engagement.

No request can be submitted by the authors regarding the presumed rights, while they retain the intellectual property rights on the project. The projects awarded and selected are acquired by Federlegno-Arredo S.r.l.

### **16. Acceptance of the provisions of the competition announcement**

The competitors must agree, penalty exclusion from the competition, to refrain from publishing the projects or rendering them public in any form before the panel of judges has expressed and published its opinion. Participation in the competition implies unconditional acceptance of all the provisions of the present competition announcement. For anything not set forth herein, the laws and customs recognized in Italy shall apply. The parties submit to the exclusive jurisdiction of the Court of Milan for any disputes not resolved amicably.

---

#### **FEDERLEGNO-ARREDO SRL**

Foro Buonaparte, 65  
20121 Milano  
Tel. +39 02 80604.1 • Fax +39 02 80604.295